

GreenFish Announces Hands-free Camera Mount for Sustainable Fishing

New CPR Mount designed for Catch-Photo-Release

SAN CLEMENTE, CA. Dec. 1, 2011 – The days of releasing the fish of a lifetime with only your memory to preserve the excitement are over. The **GreenFish**® [CPR Mount](#)™ lets you capture the action hands-free from any angle whether you're alone in a kayak or small boat, or a sport fisher with a crew.



GreenFish CPR Mount

Developed by sustainable fishing company [GreenFish](#), the [CPR Mount](#)'s Expansion Lock technology fits most rod-holders, providing a stable platform for taking photos or capturing video. Its universal camera mount fits most digital cameras and the GoPro. The Flex Arm lets you position the camera to film the action from multiple angles– even underwater.

“Trying to land a mako on a fly rod in a kayak or small boat is challenging enough. Taking a decent picture, much less a video, is next to impossible and potentially dangerous, especially when I’m alone” says [Conway Bowman](#), extreme fly fisherman and TV personality. “The **CPR Mount** not only makes capturing the entire fight on camera possible, it makes the process easy so you can keep the memory and release the fish. That’s what catch and release is about.”

The **GreenFish [CPR Mount](#)** is ideal for kayaks or small boats, but it can also be an effective sales tool for charter boat captains. They can film an epic battle between a bolting marlin and the crew using one **CPR mount**, or multiple mounts to shoot the action from different angles. The angler can replay the action at home; the captain has a great promotional video.

“Smart innovation in angling often comes in small increments,” said Recycled Fish Founder and Executive Director [Teeg Stouffer](#). “The **GreenFish CPR Mount** is a significant step for the catch and release movement. It streamlines the decision for anglers who want a more tangible way to remember the fish without hemming and hawing about whether to keep it.”

The **GreenFish CPR Mount** is now available exclusively via the GreenFish website: www.greenfishmovement.com.



About GreenFish

GreenFish is focused on building awareness of sustainable fishing practices through its product lines, which include apparel and camera mounts. **GreenFish** donates five percent of its revenues through its [GreenFish Gives](#) program to non-profits that promote the health of world fisheries.

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