



GreenFish News Release

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GreenFish Sponsors 2010 Interclub Challenge

NEWPORT BEACH, CALIFORNIA — The first lifestyle brand dedicated to promoting sustainable fishing, GreenFish, www.greenfishmovement.com, was proud to be a sponsor of the 2010 Interclub Challenge. The Tournament pits the Anglers Fleets of Newport Harbor Yacht Club, Balboa Yacht Club and Bahia Corinthian Yacht against each other for the bragging rights of the Bay. At stake are three trophies: the High Angler, High Club, and the Timothy Jessup Memorial Trophy for the High Boat Captain. This year the Tournament was hosted by Newport Harbor Yacht Club and had close to 30 boats and nearly 100 Anglers participate. It is a multi-species Tournament.

“This year the Interclub Challenge extends our sincere appreciation to GreenFish, one of our marquee sponsors, and we thank them for their generous support,” said Kevin Klemm, Chairman of BYC Anglers Fleet. “The Interclub Anglers maintain the same vision as GreenFish for the responsible management of our fisheries and we are grateful they are a part of the 10 year tradition of the Interclub. Conserving and enhancing our local fish populations should be the responsibility of every passionate angler. The Interclub is primarily a catch and release fishing tournament and GreenFish continues to do great work in the education of conservation and promoting the practice of catch and release. Keep up the great work.”

GreenFish Founder Bryan Godber explains, “This tournament is for a great cause and we are thrilled to be a part of it. We look forward to working with the Interclub event and other events that these great fishing organizations host. It’s fabulous to see so much excitement about our cause and it is extremely encouraging to see how many fishing clubs already embrace sustainable fishing practices today. GreenFish aims to be the brand that represents these anglers and gives them a voice to spread the catch and release and sustainable fishing message.”

For more information visit www.greenfishmovement.com