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GreenFish News Release

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FOR IMMEDIATE RELEASE

Captain Chris Mautino Joins the GreenFish Ambassador Team

SAN CLEMENTE — The first lifestyle brand dedicated to promoting sustainable fishing, GreenFish www.greenfishmovement.com, announced that kayak fishing icon Chris Mautino has joined their team of Ambassadors promoting responsible and sustainable fishing.

Waterman and Professional Adventure Guide Chris Mautino grew up an avid surfer, fisherman and free-diver in Southern California and Baja. Drawn to all things "ocean" and always keen to explore different ways to have fun in the water has lead Chris to endless adventures. He's worked as an elite kayak and fishing guide in Mexico, Colorado, the Bahamas, Alaska, California and Western Samoa. A degree in Fisheries Biology is a good compliment to his outdoor guiding skills.

In 2004 Chris started Liquid Adventures, an outfitting business based in Seward, Alaska. Licensed by Alaska's Fish and Game department and the U.S Coast Guard, Captain Chris guides kayak anglers and sea kayakers along the outer coast and ice-choked fjords of South Central Alaska. Chris has also been featured in the pages of National Geographic and on the Discovery channel.

In alignment with GreenFish's vision, Chris believes that "we all should play a part in the stewardship of our ocean's resources" and has this quote to share, by Baba Dioum:

We will conserve what we love

We love what we understand

We will understand what we are taught

Founder Bryan Godber explains, "It's great to have Chris on the GreenFish Ambassador team. We are very excited to work with Chris to ensure that our fisheries and sport we love are around for future generations. Chris is a true believer in catch and release and selective harvest, and we look forward to collaborating with him."

For more information visit www.greenfishmovement.com